# Your benefits

# As a partner of INSIGHT CHINA you enjoy numerous benefits

### 1. CVs

You will have the exclusive access to the CVs of each of the four project delegations including over 100 CVs of the best students in their final graduate year. This enables you to get in touch with graduates in various fields of studies for your institution to find the best candidates.

#### 2. Publicity

The FHNW hosts
over 11'000 students in
different fields of studies,
reaching from Business to
Life Sciences. Your contribution
will increase the awareness and
publicity of your organization
among FHNW students
significantly.

## 6. Career Fair

At the Career Fair,
you will be granted the
possibility to present your
institution in person to our
delegation and the future graduates in various fields of studies.
It allows you to find and recruit
the ideal candidates for
your organization through
speed interviews and
personal contact.

#### 5. Seminar

You will be invited to our preparatory seminar at which you can benefit from our expert speakers and to our final event. Connect with the delegation members and increase the awareness of your institution. Additional possibility of company visits during the On-site seminar.

# 4. Networking & Collaboration

Through your partnership with Insight China, you become part of the growing network of the FHNW including industry partner, partner universities and (non)-governmental organizations.

#### 3. Branding

The logo of your institution will be present on our webpage, social-media accounts and newsletters. Your institution will additionally be mentioned during all our events from the preparatory seminar to the closing event to ensure an effective marketing reach.